

OPTA Conference 2019: OMEGA Regional Public Transit/Human Service Transportation Coordination

Sean M. Sammon

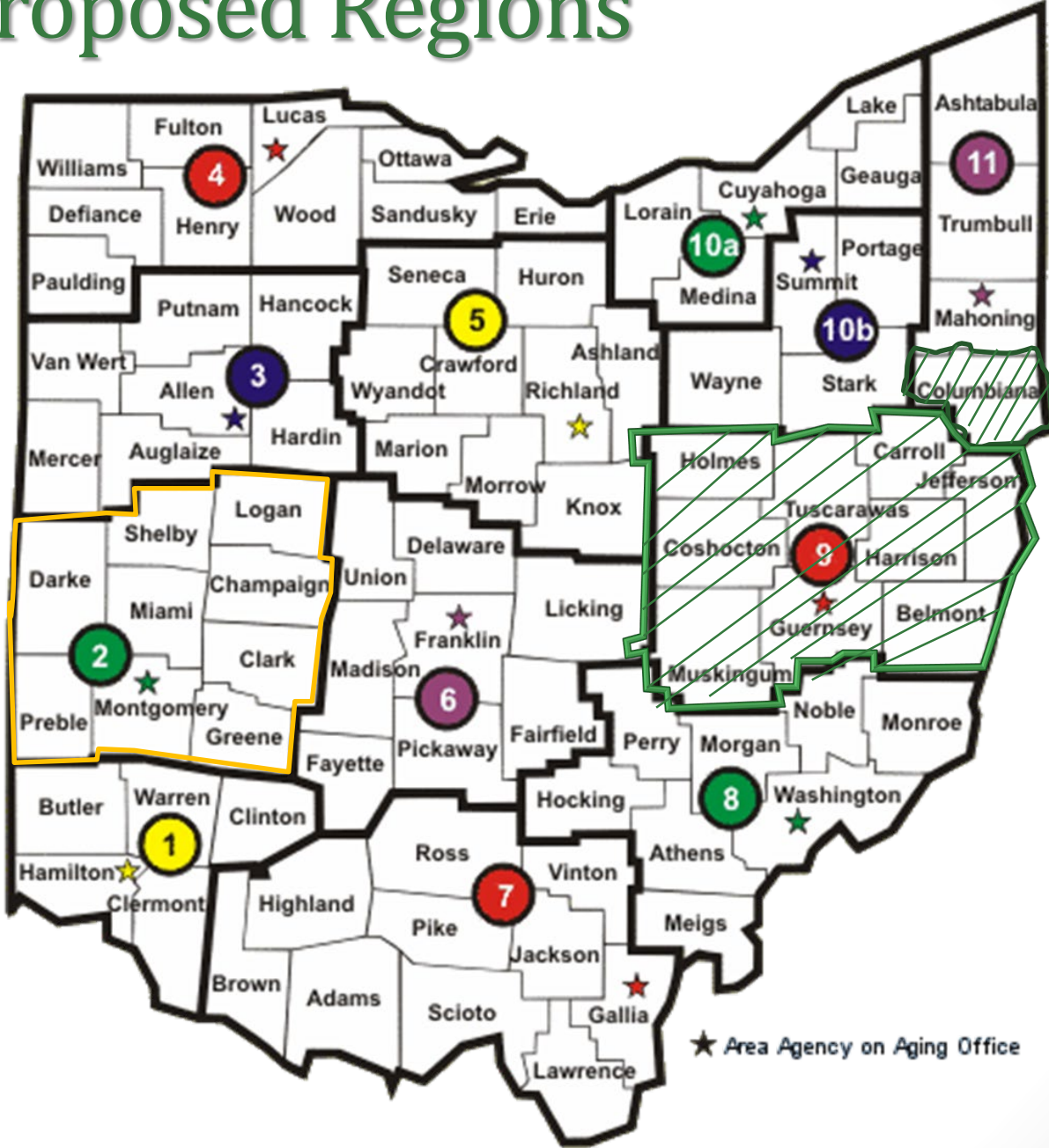
Transit Planner/Regional Coordinator

April 2nd, 2019



OMEGA Overview: Who We Are

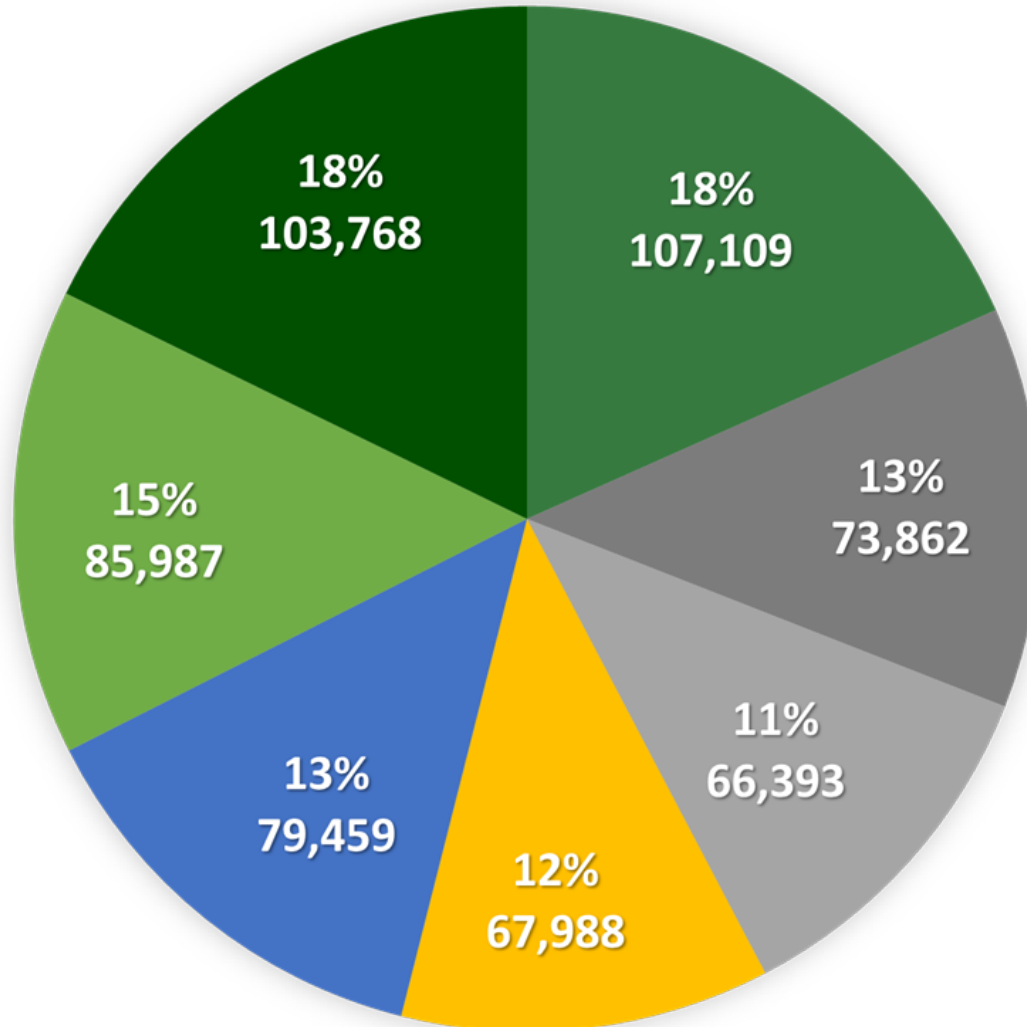
Ohio Proposed Regions



Age Demographics

OMEGA Region Total Population by Age Group

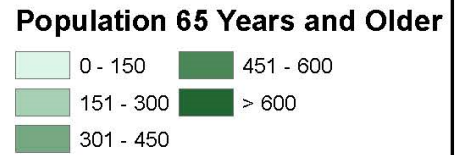
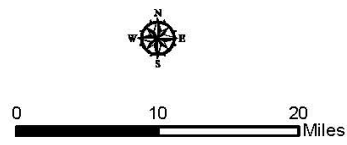
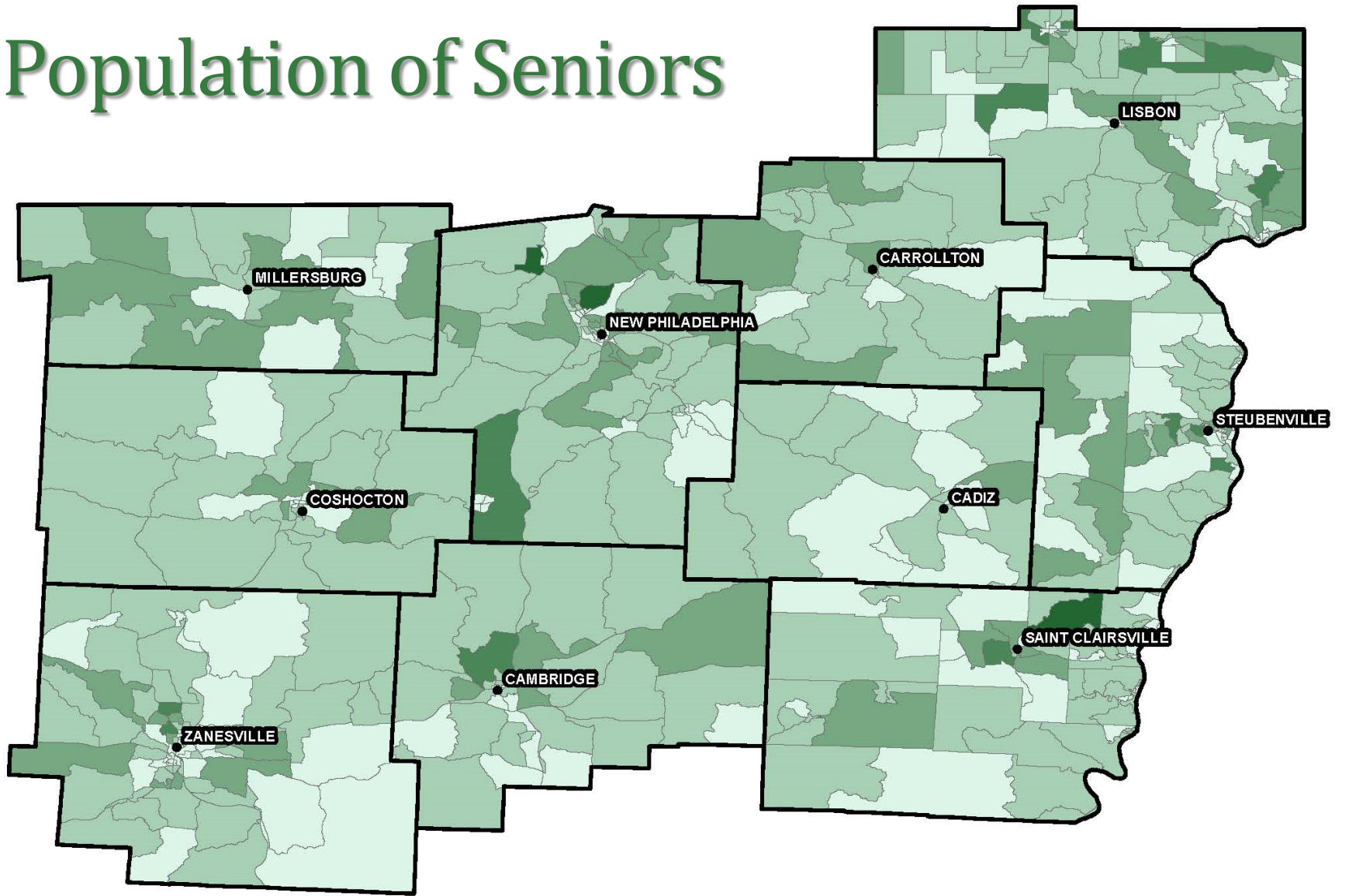
Total Population: 584,566



■ 0-14 ■ 15-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65 and Over

Source: Ohio Development Services Agency, Office of Research; April 2018

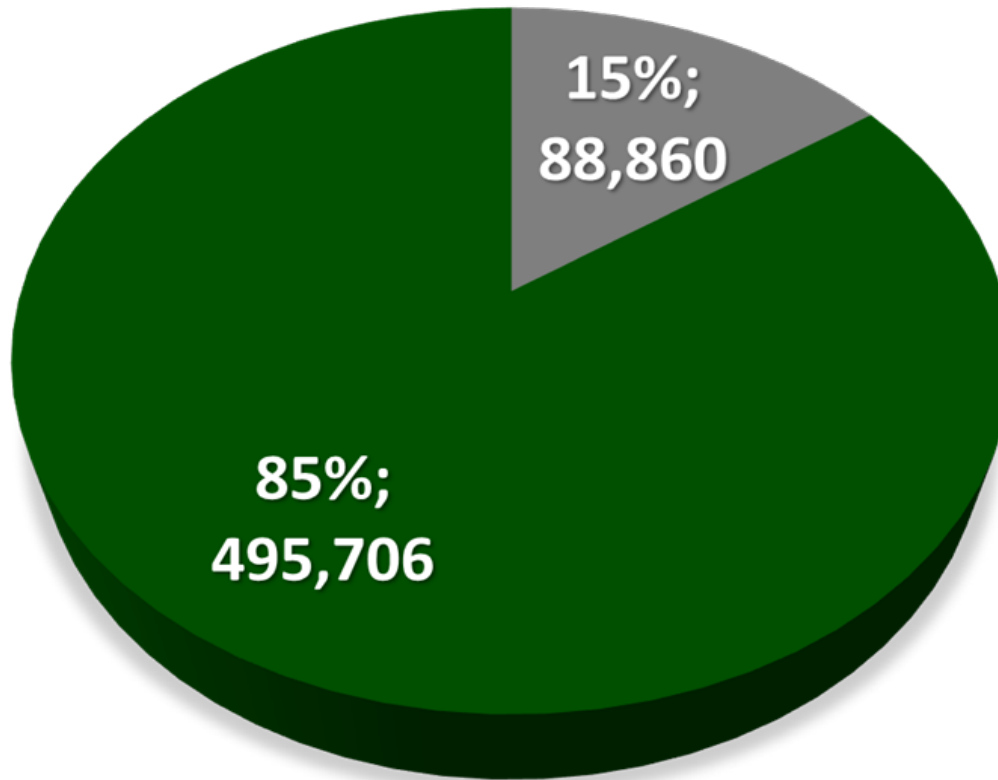
Population of Seniors



Disability Rate

OMEGA Region Disability Rate

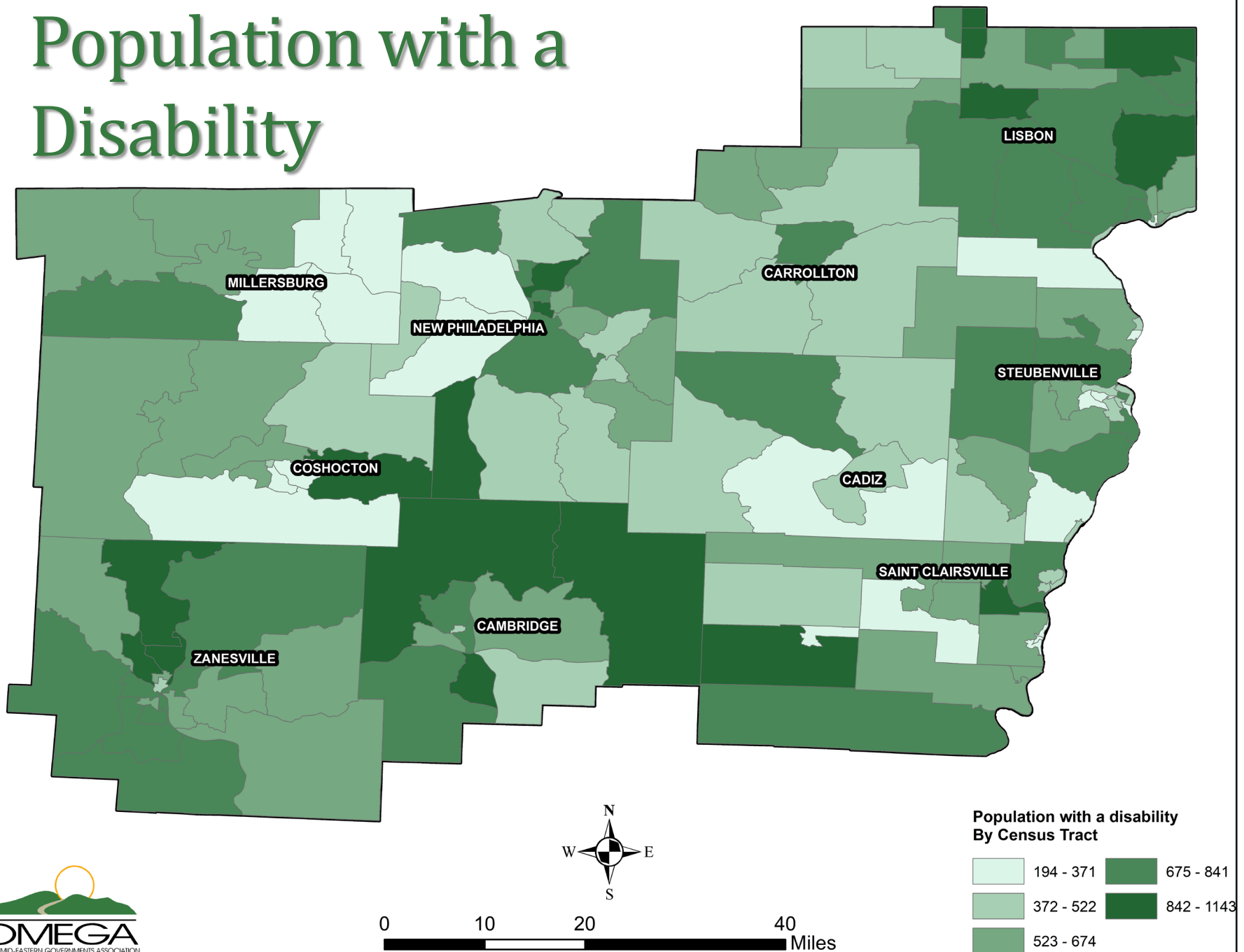
State of Ohio Disability Rate - 13.9%



■ Persons with a Disability ■ Persons without a Disability

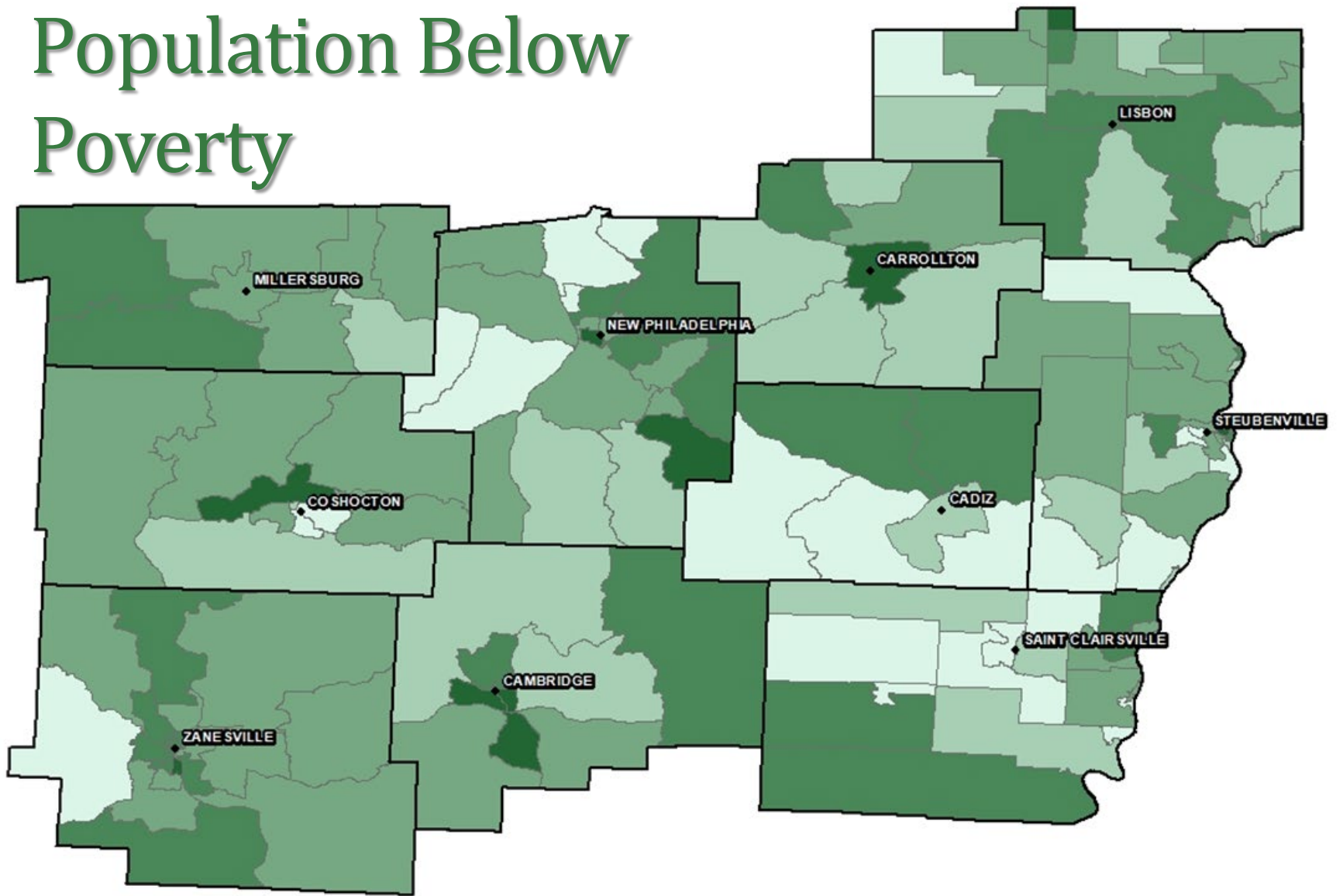
Source: U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Population with a Disability



Population Below Poverty

Poverty



Population Below Poverty Level 2017
(Census Tracts)



OMEGA Overview: When We Started

Regional Pilot Program

- Pilot Program Began January 2018
 - 5 of 10 counties had Local Coordinated Plans
 - Updated maps, data, surveys
 - Created 5 new plans in 2018
 - Established Regional Coordinated Council
- Important Factors
 - TSPs & Human Service Agency Relationships
 - Similar Challenges & Unmet Needs
 - Learning how local areas are governed
- Key Regional Issues
 - NEMT – Medicaid Trips
 - Employment Transportation
 - Growing economy – Oil & Gas Industry



SWOT Analysis – Summary

- **Strengths**

- *Service Relationships & Utilizing Available Resources*

- **Weaknesses**

- *Funding & Compatible Technology*

- **Opportunities**

- *Efficiency & Flexibility*

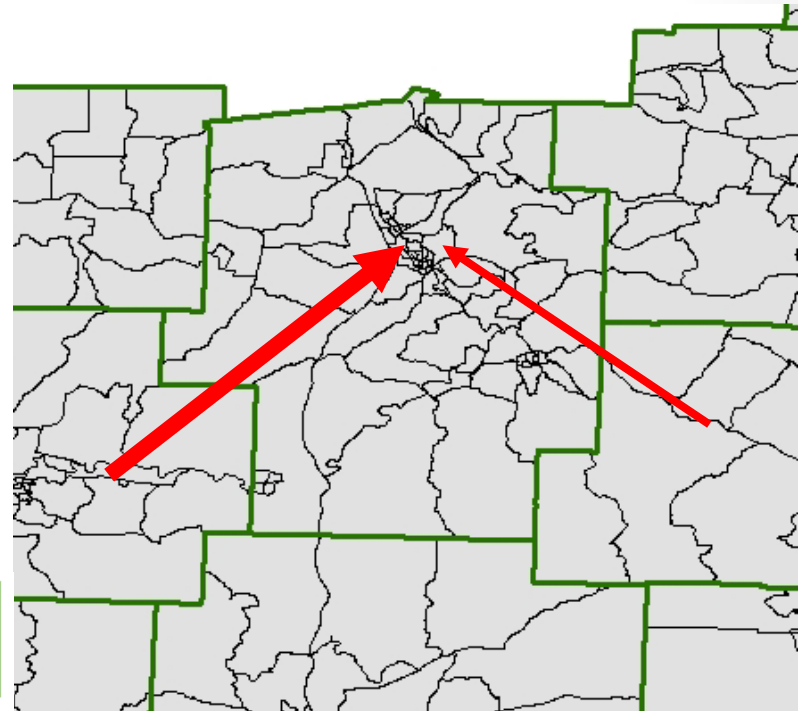
- **Threats**

- *Loss of Local/Homegrown Ownership*

Origin-Destination Data

- Date of Trip
- Trip Origin Address
- Trip Destination Address
- No Personal Information

Date	Origin Address	Destination Address
17-Jul-17	425 Easy Lane, St. Clairsville, OH, 43950	8990 Cranberry Blvd, Wheeling, WV, 26003
5-Jan-18	267 Sesame St, Steubenville, OH, 43952	12 Ohio Ave., Zanesville, OH, 43701



OMEGA Overview: Where We're Going

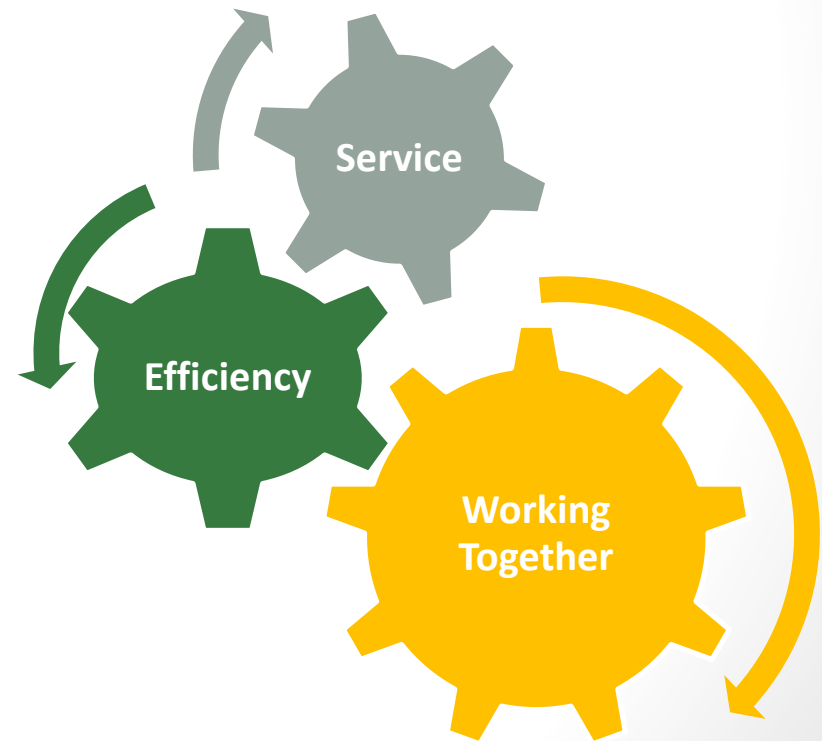
Regional Coordinated Plan

- Due by End of 2019
- Coordinate Services for 50+ Transportation Providers
 - New Technology/CTS Software
 - Employment & Medical Transportation
 - Mobility Managers
- Establish MOU
- Provide ODOT Deliverables
- Challenges
 - Getting all Providers Involved
 - Discover a Shared Goal



Regional Coordination

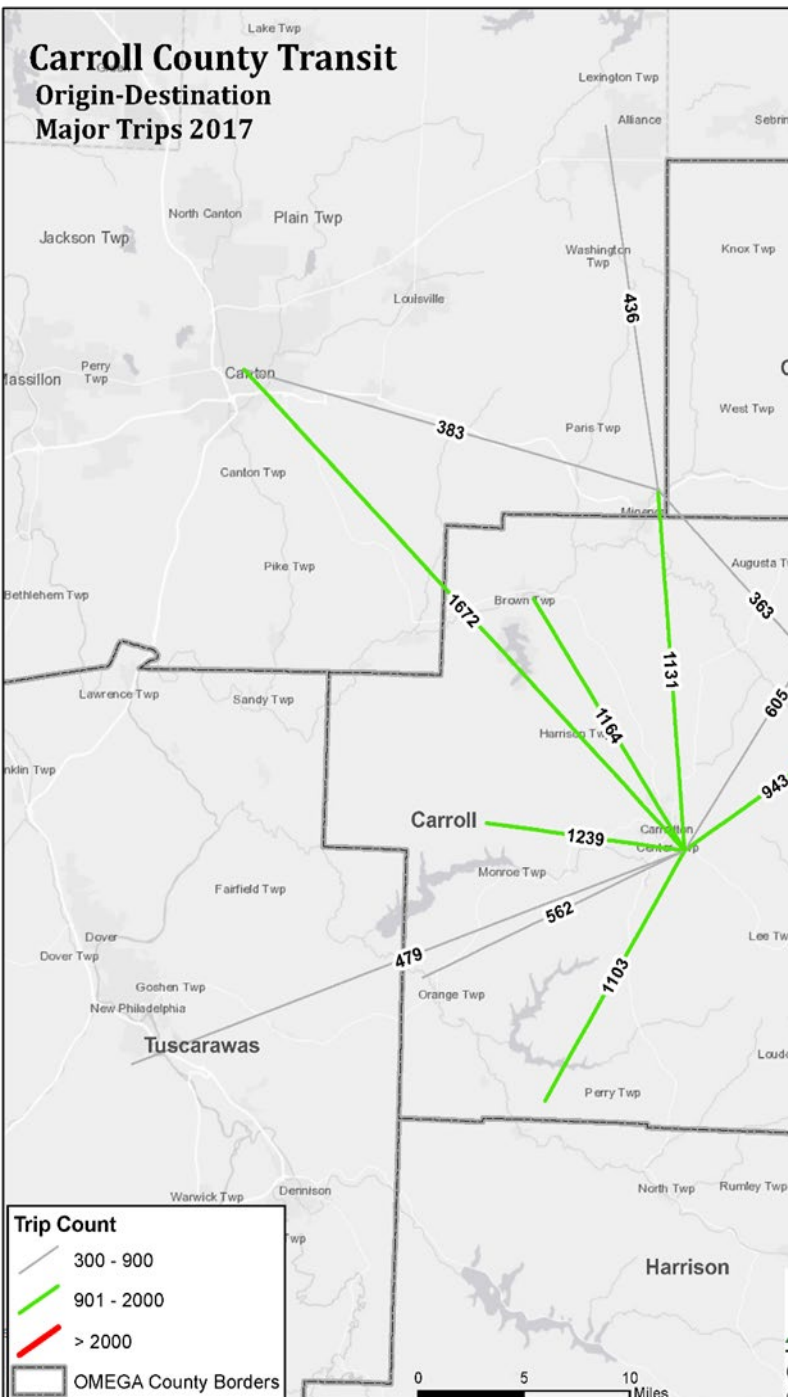
GOAL: *Transport more people, especially seniors and people with disabilities, with quality service in efficient time at the lowest costs to the public and the providers.*



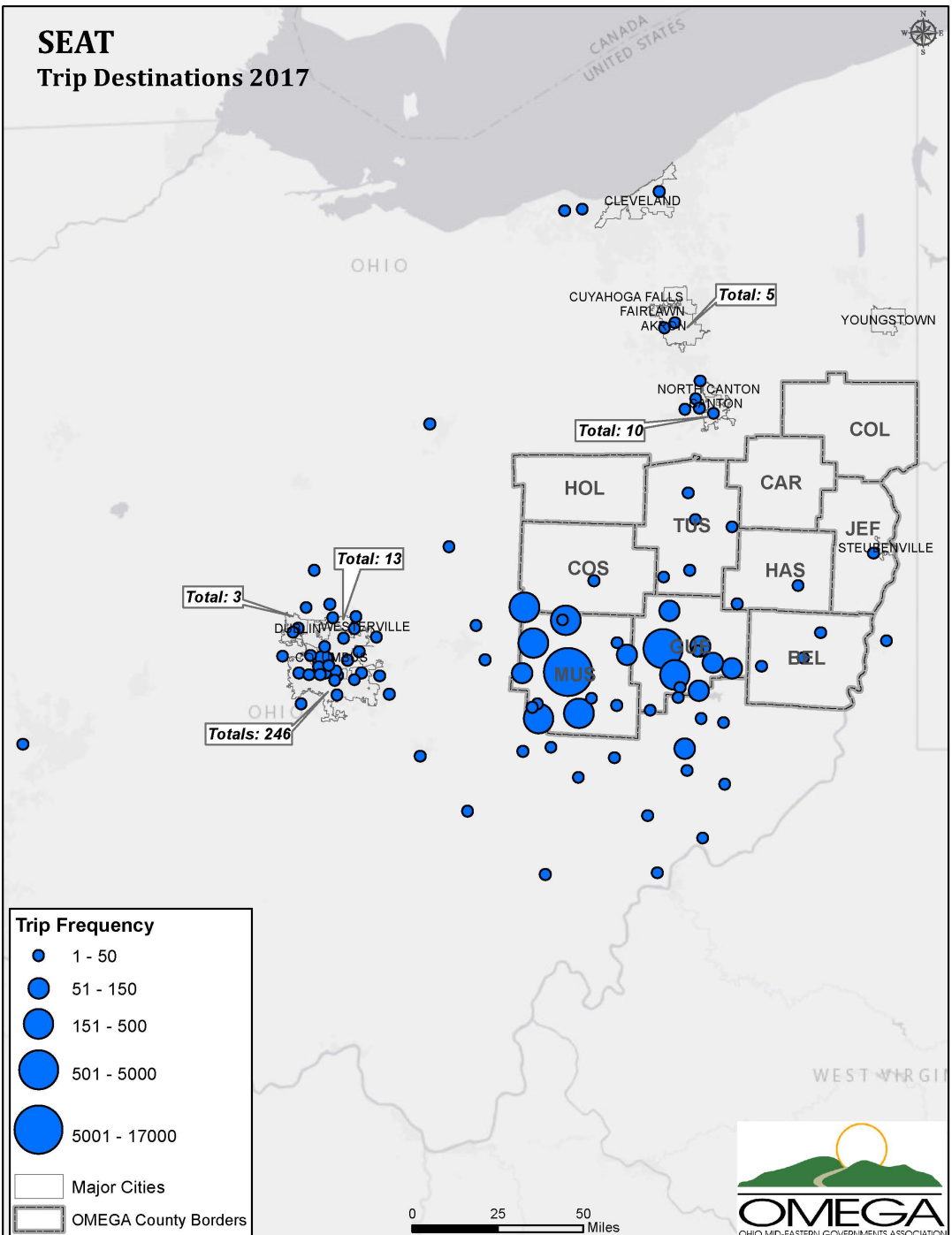
OMEGA Origin-Destination Study

<https://arcg.is/185rjL>
<https://arcg.is/10SSbb>

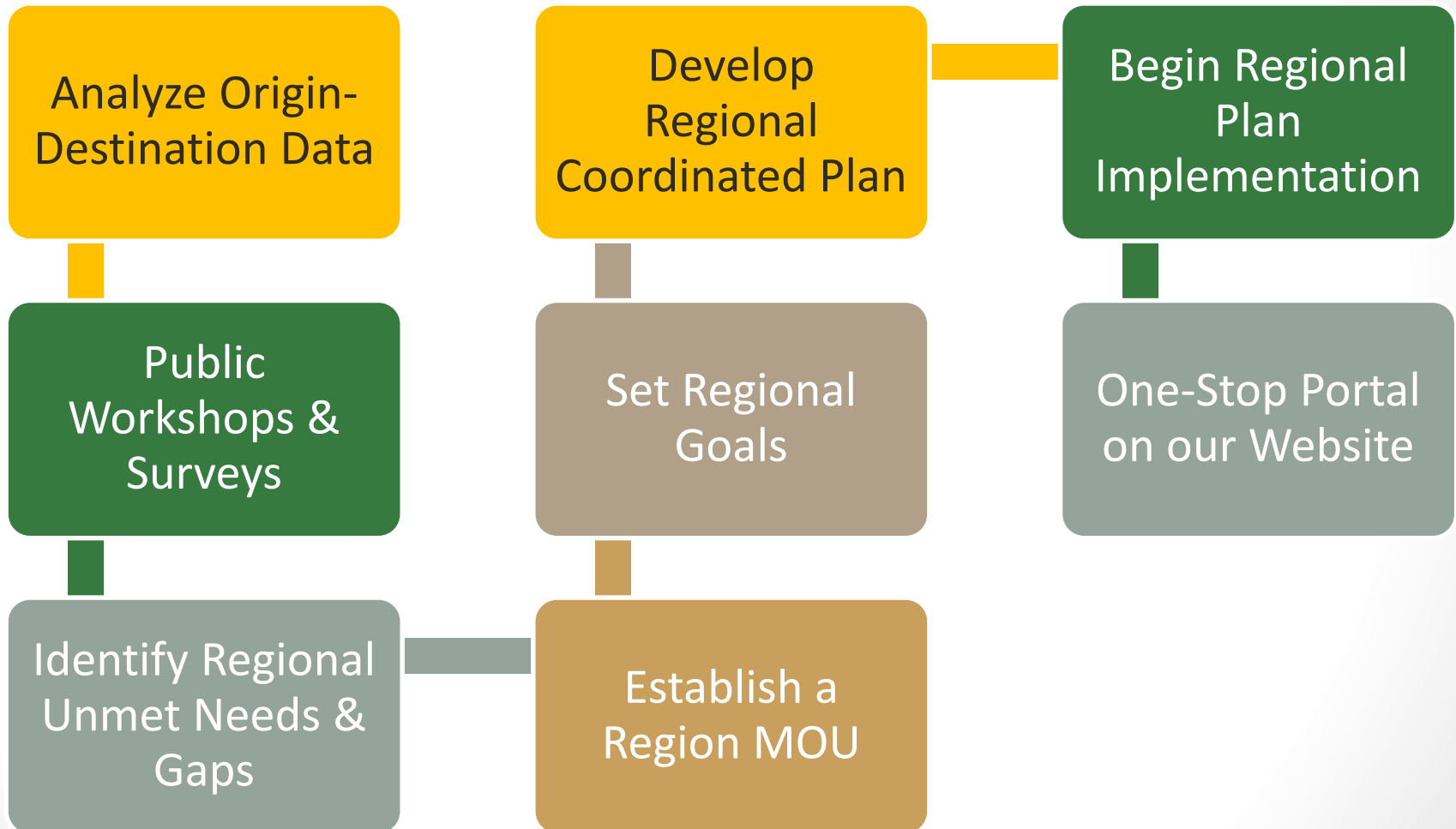
Carroll County Transit Origin-Destination Major Trips 2017



SEAT Trip Destinations 2017



Next Steps



Questions?

Contact Information

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